

## PART A – Project summary

### A.1 Project identification

Project title	Sustainable mobility for the last mile in tourism regions						57 / 300 characters
Project acronym	LAST MILE						9 / 22 characters
Name of the lead partner organisation in English	Environment Agency Austria						
Specific objective	3.1. Improving low-carbon economy policies						
Project duration	Phase 1	Duration	30 Months	Start date	01/04/2016	End date	30/09/2018
	Phase 2	Duration	24 Months	Start date	01/10/2018	End date	30/09/2020
	Total No. months						54

### A.2 Project abstract

When advertising door-to-door accessibility between origin (usually urban areas) and destination (often remote areas), the tourists often facing missing links on the last stretch of the journey, i.e. from the hubs/regional railway station to the final destination.

Public transport is a challenging task in many hinterlands due to different factors that make the operation of regular lines difficult. Beyond that, locations with tourist frequentation are facing a variation in demand depending on seasons.

Experiences have shown that a demand-responsive transport system (sharing/pooling/public), embedded in the trunk net of regular public transport, is a thankful enhancement in many cases: to cover the "last mile" in the travel chain of tourists and to provide for the inhabitants an alternative to car use for their daily ways.

While various operational models of intermediate services have been created and tested in several foregoing projects, operators are still confronted with institutional barriers and/or the sustained financing in the long run.

Capitalizing on foregoing research and development work, regions create new and tailor-made solutions on the basis of the experiences. Integrated solutions tailored to multiple user with target-group oriented information tools, interlacing with main public transport lines and hubs and introducing low-emission and energy-efficient vehicles, shall lead to sustainable and financeable regional mobility systems. Through an interregional exchange, a sound basis for the implementation of sustainable demand-responsive transport systems shall be developed. Policy recommendations and thereby catapulted policy dialogue processes shall facilitate the realization of low-threshold mobility services in the long run.

Benefits lie in the positive environmental effect (both in destinations and origins=urban areas), in the improved accessibility for residents and in the regional economy (tourism as an important factor in rural areas).

1,988 / 2,000 characters

### A.3 Project budget summary

Programme Funding	Amount	Funding Rate (%)	National Contributions			Total budget	
			Public Co-Financing	Private Co-Financing	Total Co-Financing		
ERDF	1,346,442.00	83.80 %	242,103.00	18,175.00	260,278.00	Total eligible to ERDF	1,606,720.00
Norway	0.00	0.00 %	0.00	0.00	0.00	Total Norway	0.00
INTERREG Europe	1,346,442.00	83.80 %	242,103.00	18,175.00	260,278.00	Total INTERREG Europe	1,606,720.00
						Other funding	0.00
						Grand Total	1,606,720.00

### Partner 3

Partner role in the project	Partner		
Name of organisation in original language	Agentúra na podporu regionálneho rozvoja Košice, n.o.		53 / 200 characters
Name of organisation in English	Agency for the Support of Regional Development Kosice		53 / 200 characters
Department/unit/division (if applicable)	0 / 200 characters		
Legal status	Public body or body governed by public law	Type of partner	Agency (different from business support organisation)
Address	Strojárska 3		14 / 200 characters
Town	Košice	Postal code	040 01
	6 / 200 characters		6 / 200 characters
Country	Slovakia (SLOVENSKO)		
NUTS 1 level	SLOVENSKO		
NUTS 2 level	Východné Slovensko		
NUTS 3 level	Košický kraj		
Legal representative	Jaroslav Tešlár		16 / 200 characters
Contact person 1	Henrieta Kiraľvargová		21 / 200 characters
Phone office	+421 55 68 228 17	Mobile	+421 910 930 777
	17 / 200 characters		16 / 200 characters
Email	henrieta.kiralvargova@arr.sk	Website	www.arr.sk
			10 / 200 characters
Contact person 2 (optional)	0 / 200 characters		
Phone	0 / 200 characters		Email
			0 / 200 characters
Partner financed through the Investment for Growth and Jobs programme (article 96 (3d) of Regulation (EU) No 1303/2013)	No		

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QR-vCard

